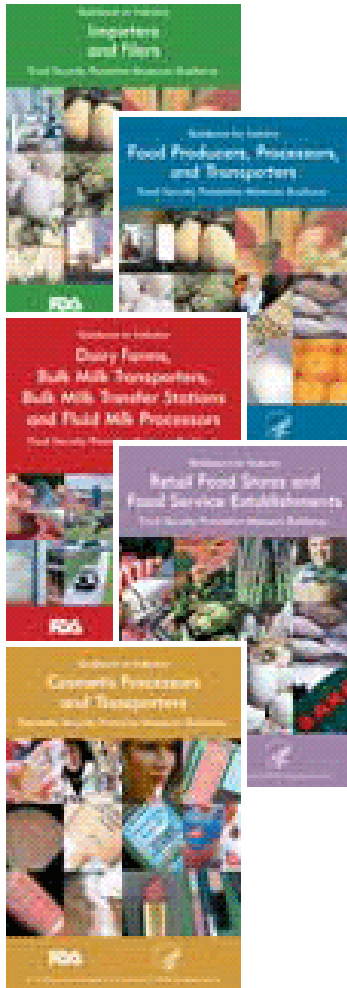




# FOOD★DEFENSE

## AWARENESS

# A.L.E.R.T.



In today's world it is important to be **ALERT** to protect your business.

**A** How do you **ASSURE** that the supplies and ingredients you use are from safe and secure sources?

**L** How do you **LOOK** after the security of the products and ingredients in your facility?

**E** What do you know about your **EMPLOYEES** and People coming in and out of your facility?

**R** Could you provide **REPORTS** about the security of your products while under your control?

**T** What do you do and whom do you notify if you have a **THREAT** or issue at your facility, including suspicious behavior?

**Can you answer these questions?**

The **A L E R T** initiative is intended to raise the awareness of state and local government agency and industry representatives regarding food defense issues and preparedness. For further information, visit the website at [www.cfsan.fda.gov/alert](http://www.cfsan.fda.gov/alert) or contact your local FDA office for speakers, videos, Powerpoint presentations, industry guidance documents and publications, and individual wallet size **A L E R T** cards.

**U. S. Food and Drug Administration**  
**New Orleans District**

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