Produce Safety from a Grower's Perspective

David Gombas, Ph.D. United Fresh Produce Association May 9, 2012



Fast Facts about Produce

- One billion servings in the U.S. daily
- "Fresh produce" includes over 300 fruit and vegetable commodities
 - Tree, bush, row, root crops
- Over 100,000 farms in the U.S.
 - Many times that exporting to U.S.
 - Most operations "very small"
- Many diverse growing, harvesting, handling conditions



73 Produce Outbreaks 2000-2010 **Attribution by Commodity**

Lettuce/Romaine	15	Basil
Spinach	3	2 Bas
Tomatoes	16	2 Pars
Cantaloupe	7	1 Gre
"Melons"	3	1 Mar
Honeydew	2	1 Gre
Squash	1	1 Jala
Cucumber	1	1 Sno
Raspberries/"berries	" 6	1 Unk
Blueberries	1	6

- il or mesclun
- sley
 - en onions
- ery
- ngo
- en grapes
- peno/serrano
- w peas
- nown



Source: FDA CFSAN

Outbreaks Attributed to Fresh-cut

Year	Outbreaks	Illnesses	
1999-2001	0	0	
2002	3	230	
2003	3	125	
2004	3	532	
2005	4	255	
2006	4	436	
2007	0	0	
2008	3	97	
2009	0	0	
2010	2	22	
Total	22	1697	`

Source: FDA CFSAN



Learnings from Outbreak Investigations











U.S. Food and Drug Administration



FDA News

FOR IMMEDIATE RELEASE P06-131 September 14, 2006 Media Inquiries: 301-827-6242 Consumer Inquiries: 888-INFO-FDA

FDA Warning on Serious Foodborne E.coli O157:H7 Outbreak

One Death and Multiple Hospitalizations in Several States

The U.S. Food and Drug Administration (FDA) is issuing an alert to consumers about an outbreak of E. coli O157:H7 in multiple states that may be associated with the consumption of produce. To date, preliminary epidemiological evidence suggests that bagged fresh spinach may be a possible cause of this outbreak.



at bagged fresh spinach at this time. Individuals who believe they may have experienced symptoms of alth care provider.

k, FDA believes that a warning to consumers is needed. We are working closely with the U.S. Centers for to determine the cause and scope of the problem," said Dr. Robert Brackett, Director of FDA's Center for

most healthy adults can recover completely within a week, some people can develop a form of kidney to occur in young children and the elderly. The condition can lead to serious kidney damage and even s for Disease Control and Prevention, including 8 cases of HUS and one death.

d illnesses to date include: Connecticut, Idaho, Indiana, Michigan, New Mexico, Oregon, Utah and

"FDA advises that consumers not eat bagged fresh spinach at this time"



Meters

Outbreak Speculations

"The tainted spinach was eventually traced by state and federal investigators to a 50-acre San Benito County field where it had been contaminated by a combination of cow and wild boar feces, a boar carcass found near the field and stream water containing the E. coli bacteria."

Oct 4, 2007 http://cbs5.com/local/local_story_278005352.html



So what went wrong?









Risk Factors for Fresh Produce

- Water
- Workers
- Equipment
- Animals
- Manure
- Flooding
- Prior Land Use



Adjacent Land Activities



Industry Commodity Specific Guidances



Limitations to Fresh Produce Food Safety

- No "kill step"
 - Food safety relies on prevention of contamination – weakest form of control
 - Contamination usually difficult to detect
 - Once contaminated, cannot guarantee decontamination
- Grown outdoors for weeks
 - Even greenhouses are not risk-free
 - Minimizing risks is best one can do



What is Safe?

Manure as a soil amendment

 How long after manure is applied is it safe to harvest? To plant?



- Do all sources of manure have the same risks? (cow, chicken, fish)
- Does manure pose the same level of risk for all fresh produce? (leafy greens, apples, potatoes)
- Can manure be safety composted?
- Animal droppings in a field? Orchard?



What is Safe?

Animals

 Do all animals pose the same level of risk? (cows, deer, lizards, birds, insects)



- How much of an exposure is unsafe? Droppings? Direct contact? On the other side of the fence? One mile?
- When do I take action? One animal? Twelve? A flock?
- What action do I take? Limit harvest? No harvest? Destroy the field?



Ranking Risks

- "Surface water is higher risk than well water"
 - For all commodities?
 - How much higher?
 - All surface water?
 - Regardless of how it's applied?
 - Regardless of when it's applied?
 - So what do I do about it?
- What is Safe?





Food Safety Standards

- Reaction to media speculations, lack of answers: "We must do something"
- "If one is good, two is better; let's do three to be sure"
- Do escalating produce food safety standards actually improve food safety, or just divert resources?
- Consequences: conflicting audit standards, conflicting training messages, industry and consumer confusion



Microbiological Testing

- What to test for? Total count? Indicator organisms? Direct pathogen testing?
- What samples do I take? How many?
- Consequences to shelf-life?
- What action do I take?
 - Retest?
 - What does a "negative" mean?
 - What does a "positive" mean?



The Path Forward

Research

- Focused on "what is safe?"
 - Not "is this a potential risk?"
- Under real world conditions
 - No conclusions based solely on lab studies
- Solution-directed research
 - Designed to inform/improve industry practices
 - Potential solutions must be practical
- Work with industry
 - Don't just toss the grenade over the wall



Developing Scientifically-based Consensus Food Safety Metrics for Leafy Greens and Tomatoes

- USDA-funded Coordinated Agricultural Project
 - 8 research organizations, 22 researchers,
 20 industry advisors, funded for 3 years
- Relationship between water contamination and produce contamination
- Airborne transmission associated with adjacent land use
- Risk potential of deposited compost/manure/soil
- Contamination during tomato harvesting
- Science-based, validated produce safety metrics



Produce Safety from a Grower's Perspective

Questions?

